

# FCPC Statement



## **FCPC welcomes government's investment to promote competitiveness in the food processing industry**

Food & Consumer Products of Canada (FCPC) welcomes today's government announcement of plans to further invest in the food processing industry.

"Our members are always looking for ways to provide innovative products to Canadians," says Derek Nighbor, Senior Vice President, Public Affairs at FCPC. "We're pleased that the AgriProcessing Initiative will help manufacturers invest in the technologies they need to remain competitive in an increasingly global market."

Canada's food, beverage and consumer products industry is the largest manufacturing employer in the country, employing almost 300,000 Canadians. It generates approximately \$22 billion annually in GDP and purchases 43 per cent of Canadian agricultural output.

FCPC members range from small, independent and privately owned Canadian companies, to large, global multinationals, all who manufacture and/or distribute in Canada.

"We will continue to work with the government to build a stronger food processing industry – one that is encouraged to invest and add value to the economy," continues Nighbor. "This new initiative will give manufacturers an important boost to support industry's competitiveness."

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