

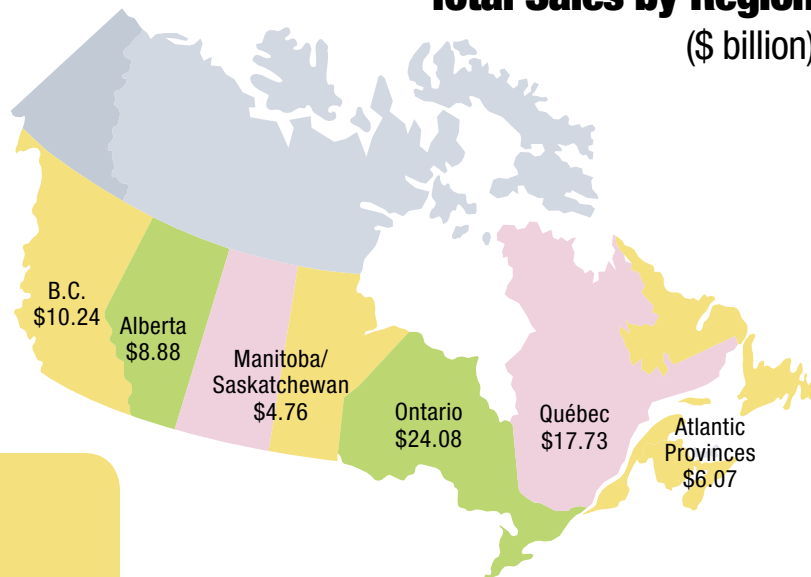
# State of the Food & Consumer Products Industry

## Industry Facts at a Glance: RETAIL SECTOR

Supermarkets and convenience/  
specialty food store sales:

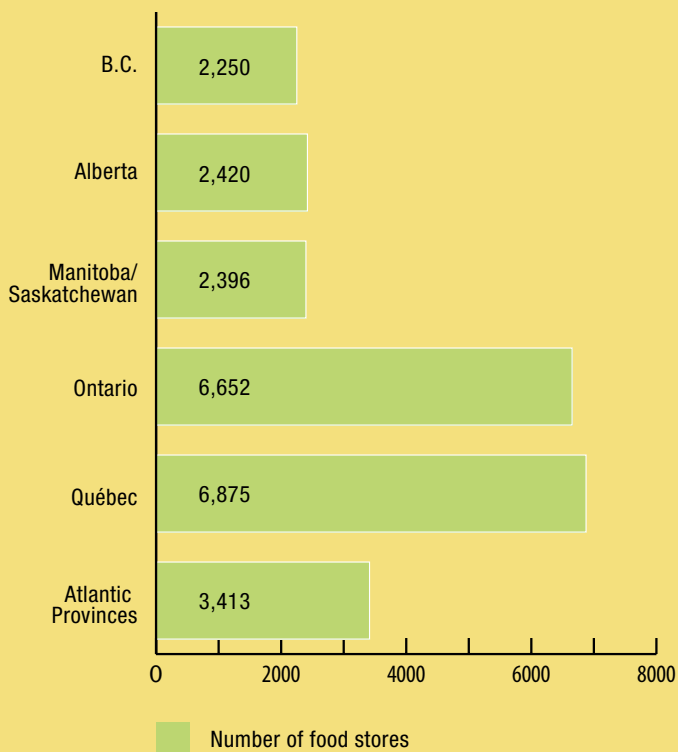
- \$71.8 billion total
- \$62.7 billion supermarket sales
- \$9.1 billion convenience and specialty food products

### Total Sales by Region (\$ billion)



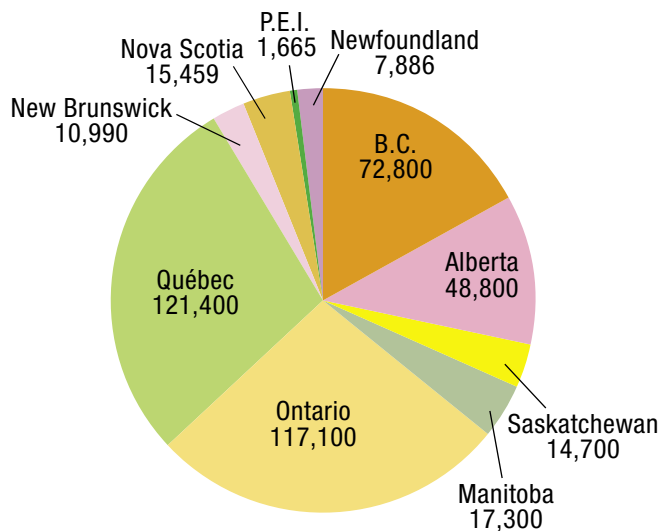
### Number of Stores

There are 24,006 food stores across Canada.



- Dollar sales growth: 5% in supermarket sales; 3% in convenience and specialty food stores

### Employment | 428,100 Canadians



# State of the Food & Consumer Products Industry

## MANUFACTURING SECTOR

- Shipments: \$86 billion
- Growth: 0.5%
- Gross Domestic Product: \$24 billion, 13% of manufacturing GDP
- Employment: 291,000, making it the largest employer in the manufacturing sector
- Manufacturing facilities: 6,685 (2002 data)
- Exports: \$21 billion



## Industry Contributes to Canadian Communities

Our industry has been an active supporter of daily life in the communities where we live, serve and do business for many years. Collectively, our industry:

- Contributes an estimated \$100 million in cash donations annually;
- Donates more than 5 million bags of groceries annually to Canadians in need;
- Promotes healthy active lifestyles through community-based, school-based and workplace programs; and
- Leads and supports environmentally-friendly initiatives.



## Population Trends | Key Observations

- Canada's population crossed the 30 million mark in 1998, which represents approximately 11% of the U.S. population. In 2005, the Canadian population was 32.2 million.
- Canada's population is aging. The percentage of the population aged 50 years and over represents 29.6% of males and 32.7% of females. As a result of the aging population, there will be increased demand for more nutritiously complete products.
- Significantly more Canadians were post-secondary or university educated in 2001 as compared to 1991 census. As consumers, Canadians are more educated and more discerning about the choices they make for themselves; choices, they realize, that have an impact on their lives and lifestyles.

### Sources

- Statistics Canada, Sales Trends — CANSIM 080-0015.
- AC Nielsen 2005 Window on Canada (Statistics Canada data).
- Statistics Canada, Survey of Employment, Payroll and Hours — CANSIM 281-0024.
- Who's Who 2006, Canadian Grocer.
- Statistics Canada, Monthly Survey at Manufacturing — CANSIM 304-0015.
- Statistics Canada, Gross Domestic Product by Industry — CANSIM 379-0019.
- Industry Canada – Trade Data Online. Published in 2005 Window on Canada.



Canadian Council of Grocery Distributors  
Conseil canadien des distributeurs en alimentation



CANADIAN FEDERATION OF INDEPENDENT GROCERS  
FÉDÉRATION CANADIENNE DES ÉPICIERS INDÉPENDANTS

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Food & Consumer  
Products of Canada

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