



GS1 Canada Enters Strategic Alliance With 1SYNC To Provide North American Data Synchronization Services

GS1 Canada to utilize GDSN-certified 1SYNC Data Pool Platform

Toronto, ON, Oct 4, 2006: GS1 Canada, the national experts in collaborative commerce and global supply chain standards, today announced their decision to enter a strategic alliance with 1SYNC, a wholly owned subsidiary of GS1 U.S., facilitating the acceleration of the Global Data Synchronization Network (GDSN) in Canada.

As part of this strategic alliance, GS1 Canada is expanding their service offering by providing new and existing members with access to the 1 SYNC data pool, allowing multinational Canadian retailers to exchange accurate and timely data through GDSN with their trading partners worldwide. GS1 Canada will continue to offer its suite of ECCnet Implementation Services, including ECCnet Registry, Canada's national product registry, via the GXS platform.

Providing a completely interoperable North American solution, the alliance between GS1 Canada and 1SYNC will help maximize the value of seamless data exchange for trading partners by reducing market complexity and industry costs, while maximizing the value of data synchronization for Canadian industry.

"Our objective with this strategic alliance is to help our customers maximize the value of their data synchronization investments and to provide them with excellent service," said Arthur Smith, CEO GS1 Canada. "North American companies will now have a clear path for all their synchronization requirements, enabled through 1SYNC, GS1 Canada and GXS, with a collaborative approach that will not be hindered by the U.S. – Canada border." Smith went on to add that "GS1 Canada's strategic alliance with 1SYNC provides data synchronization solutions for Canadian companies wishing to exchange data with their trading partners worldwide."

Commenting on this strategic alliance, Robert Noe, CEO 1SYNC said, "Our aim with this alliance is to accelerate and promote the adoption of the GDSN across North America. This strategic alliance strengthens our ability to serve our customers."

About GS1 Canada

GS1 Canada is a not-for-profit organization that promotes and maintains global standards for the identification of goods, locations and related e-commerce communication, such as bar code issuance and maintenance. GS1 Canada is the only authorized source for globally unique company prefixes in Canada, a standard term and condition of trade globally. It provides a range of educational opportunities, maintains ECCnet Registry, Canada's national product registry, and offers one-stop access to product images and dimensional data. As technologies such as Electronic Product Codes™/Radio Frequency Identification (EPC/RFID) continue to drive the e-commerce revolution, GS1 Canada will provide the leadership to help ensure that Canadian companies can participate competitively. For more information, visit www.gs1ca.org.



About 1SYNC

1SYNC™ is a newly formed not-for-profit subsidiary of GS1 U.S.™ (formerly the Uniform Code Council, Inc). The company is the combination of Transora and UCCnet, two Global Data Synchronization Network (GDSN)-certified data pools. 1SYNC offers a range of data synchronization services that eliminate costly data errors, increase supply chain efficiencies, and promote the advancement of next-generation technologies, such as the Electronic Product Code™ (EPC). 1SYNC's experienced customer community encompasses nearly 3,500 companies, including over 45 major retailers. The 1SYNC Data Pool solution services a wide variety of industries, including grocery, alcoholic beverages, consumer package goods, office supplies, and entertainment. 1SYNC is headquartered in Lawrenceville, New Jersey with offices in the U.S., Brazil, and the U.K. Visit www.1SYNC.org for more information.

About GXS

GXS is a leading worldwide provider of business-to-business Electronic Data Interchange (EDI) and supply chain integration, synchronization, and collaboration solutions. The company operates a highly reliable, secure global network services platform enabling over 40,000 businesses, including 75 percent of the Fortune 500, to conduct business together in real time. GXS offers an extensive range of outsourced EDI and supply chain management solutions to help companies of all sizes connect worldwide with their business partners, synchronize product and price information, optimize inventory control management and demand forecasts, and speed the overall performance of their global supply chains. For more information, visit www.gxs.com.

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For more information, please contact
Eileen Mac Donald
GS1 Canada
416.510.8039 ext. 2501
eileen.macdonald@gs1ca.org

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