



## Sponsorship Opportunities for the 2009 Foodservice Interchange Conference



Featuring:

**DR. DAVID SUZUKI**

SOLUTIONS FOR  
ENVIRONMENTAL  
SUSTAINABILITY

**Tuesday, January 27, 2009  
Pearson Convention Center, Brampton**



# 2009 Foodservice Interchange Conference

## FCPC PROFILE

Food & Consumer Products of Canada (FCPC) is the national industry association in Canada representing the food and consumer products industry.

FCPC represents member companies ranging from small independently and privately-owned companies to large, global multinationals all of whom manufacture and distribute in Canada.

## What does this year's FSI Conference offer?

Now entering its 17th year, the Foodservice Interchange (FSI) is one of Canada's premier foodservice events attracting 300 industry leaders year over year.

One of the key draws of FSI is the calibre of attendees from the manufacturing and operator community who attend this event to hear from key opinion leaders and content experts on the issues, trends and business realities that stand to affect and change the foodservice landscape in Canada.

Year in and out, delegates consistently rate FSI as 'the' industry event to learn, connect and experience foodservice history in the making.

## Who Attends the Event?

Operators, the big and the small

Distributors who provide to foodservice outlets

Manufacturers who produce, sell and market to the foodservice industry

Other suppliers to the foodservice industry

## When & Where is the Event?

Tuesday, January 27, 2009

The Pearson Convention Center, 2638 Steeles Avenue East, Brampton

## SPONSORSHIP CATEGORIES

### WHY SPONSOR?

- Attract new clients
- Enhance existing business relationships
- Great networking opportunities
- Brand awareness

### EVENT SPONSOR: \$5,000

- The sponsor will have their company logo predominantly featured at the conference and on marketing materials, website and will kick off the FSI conference

### SPEAKER SPONSOR: \$5,000

- The sponsor will have the opportunity to address delegates and introduce Dr. David Suzuki. Branded company recognition also includes logo on podium during Dr. Suzuki's presentation, on marketing materials and website

### LUNCH SPONSOR: \$5,000

- Your company logo will be predominantly featured on marketing materials, website and on each table during lunch

### SUZUKI LUNCH SPONSOR: \$5,000

- Exclusive time with Dr. Suzuki for nine of your company representatives





## 2009 Foodservice Interchange Conference Sponsorship

January 27, 2009

Mail or Fax Back Payment Form

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Please reserve the following:

- Event Sponsor — \$5,000
- Speaker Sponsor — \$5,000
- Lunch Sponsor — \$5,000
- Suzuki Lunch — \$5,000

*Upon receipt of this form, an invoice will be sent to you, or if you prefer you can charge it to a credit card or send a cheque. Please make cheque payable to FCPC. Payment Terms: Payment must be received 30 days prior to the conference. ALL SALES ARE FINAL.*

### Payment Options—please check one:

- Invoice my company
- Payment enclosed (Please make cheque payable to FCPC and mail to address below)
- Charge my credit card: \_\_ Visa \_\_ MasterCard \_\_ American Express

Card #: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Please mail or fax this form to:  
Food & Consumer Products of Canada  
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Toronto, Ontario M3C 1V9  
Fax: 416-510-8024

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